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Visualforce Developer's Guide Visualforce Developer's Guide *The developer's guide to the Force.com platform* **Mastering Apex Programming** *Salesforce.com Lightning Process Builder and Visual Workflow Journey Builder Developer's Guide* *Salesforce Platform Developer I Certification Guide* **Beginning Salesforce Developer** *Salesforce Data Architecture and Management* **Visualforce Development Cookbook** **Learning Force.com Application Development** **Salesforce Advanced Administrator Certification Guide** **Salesforce Platform Enterprise Architecture** **Salesforce Platform App Builder Certification Guide** **Salesforce Handbook** **Salesforce All In One (Salesforce Platform Developer I And II Certification Guide, Marketing Cloud, Lightning Aura Component and Lightning Component, Scenario Based Salesforce Lightning Platform Enterprise Architecture** **Salesforce Certification Guide All In One(Salesforce CPQ, Salesforce Platform Developer I AND II, Salesforce Certified B2C Commerce Architect)** *Mastering Salesforce DevOps* **Salesforce Certification Guide** *Development with the Force.com Platform* *MuleSoft for Salesforce Developers* *Salesforce Reporting and Dashboards* **Salesforce Lightning Reporting and Dashboards** **LIGHTNING WEB COMPONENTS (LWC) DEVELOPMENT ON THE SALESFORCE PLATFORM** **Salesforce Platform App Builder Certification** *Salesforce Certified Platform Developer II Exam Practice Questions & Dumps* *Salesforce Platform Governance Method* **Salesforce CRM - The Definitive Admin Handbook** **Practical Salesforce Development Without Code** *Force.com Enterprise Architecture* **Learning Apex Programming** *Salesforce CRM Practical Guide to Salesforce Communities* **Salesforce.com Customization Handbook** **Mastering Application Development with Force.com** **Learning Salesforce Development with Apex** *Salesforce Developer Critical Questions Skills Assessment* **Salesforce Platform App Builder Certification Handbook** *Salesforce Coding Genius*

If you are a developer who has some object-oriented programming experience, Learning Apex Programming is the perfect book for you. This book is most appropriate for developers who wish to gain an understanding of the Force.com platform and how to use Apex to create business applications. Salesforce Advanced Administrator Certification Guide is a complete resource that will help you gain the knowledge and master the skills required to earn the advanced administrator credentials. With plenty of questions and answers along with best practices, you will learn all the concepts asked in exams specially designed with this guide. This is a mini tutorial guide that discusses the most important and the most frequently used technical aspects of Visualforce development, thereby making it a perfect companion for Visualforce developers. This book is for Visualforce developers who are looking for a pocket guide that will resolve their most frequently faced issues. Learn to harness the power of the Apex language to build Salesforce applications **KEY FEATURES** - Learn how to work with the Apex language. - Learn how to develop Apex Triggers. - Learn how to use SOQL and SOSL to retrieve data. - Learn how to write Object-Oriented Salesforce code. - Explore the best practices to deliver scalable and maintainable code. **DESCRIPTION** This book covers the fundamentals of the Salesforce Apex programming language used by developers to build powerful applications in the cloud. In this book, you will learn how to work with the Apex language to build scalable applications that can interact with and update data from your users. We cover the language from the ground up, introducing programming concepts such as variables and control statements alongside clear and concise examples to help you understand the key concepts and features. Platform-specific features such as Apex triggers, SOQL and SOSL are covered in detail to help ensure you deliver robust and scalable solutions. Nuances and best practices for development are discussed along with how to effectively test your code to ensure that you can deploy it to users with confidence. Object-oriented programming in Apex is also covered in-depth to ensure that you can develop dynamic solutions and build for the future. The book also discusses and shows developers how to integrate with third-party solutions using REST APIs in Apex. By the end of the book, the reader will know how to start developing applications using Apex with confidence. **WHAT WILL YOU LEARN** - Learn how to declare variables in Apex. - Understand how to work with collections in Apex. - Use different control statements within Apex to control program flow. - Learn how to use the built-in tools to test in Apex. - Understand how to make callouts to external applications and data sources. **WHO THIS BOOK IS FOR** This book is intended for those starting out with Apex, whether existing Salesforce Admins or those joining the Salesforce ecosystem with little professional prior programming experience, such as students. The reader is expected to have some basic familiarity with Salesforce as a platform, although key concepts are reviewed. **TABLE OF CONTENTS** 0. Introduction 1. An Introduction to the Salesforce Platform 2. What is Apex? 3. Variables in Apex 4. Collections 5. Control Statements 6. Apex Triggers 7. SOQL 8. SOSL 9. Defining Apex Classes 10. Apex Class Inheritance 11. Testing Apex 12. Callouts in Apex 13. Epilogue A guide for developers and integrators working with Salesforce Marketing Cloud. This book describes the core concepts, components, API methods and procedural steps required to build integrated customer journeys using Journey Builder. Use this hands-on guide to build powerful solutions on the Salesforce platform without using a single line of code. This revised and expanded second edition includes Process Builder, Flow Builder, Lightning App Builder, Lightning Bolt Solutions, and more. **Practical Salesforce Development Without Code** shows you how to unlock the power of the Salesforce platform to solve real business problems. Adhering to Salesforce's "clicks, not code" mantra, Salesforce expert Phil Weinmeister walks Salesforce newcomers and veterans through different business problems and identifies effective—and proven—approaches to solutions using the platform's declarative framework. By adopting this book as your guide, you will learn how to deliver business solutions within Salesforce by combining analysis, creativity, and logic with core elements such as validation rules, workflow rules, processes, flows, formula fields, and Lightning apps. In addition, Weinmeister dissects and explains the most useful functions and features for declarative developers and shows you how to use them. Best of all, Weinmeister uses real-life business scenarios and visuals. Applying the lessons learned from this how-to guide will ultimately save you time and ensure that your clients or internal customers are enabled, equipped, and empowered. **What You'll Learn** Build objects, fields, and relationships to establish a sensible data model Automate business processes by using Workflow, Process Builder, and Flow Utilize functions and develop formulas effectively for a variety of business needs Develop approval processes to handle exception scenarios Employ actions to easily create efficient and relevant user experiences Manage your environments and deploy your solutions **Who This Book Is for** Business analysts, Salesforce administrators, and Salesforce developers **Salesforce Certification Guide All In One** **Details Of This Book:** Learn Salesforce And Become A Ninja This book content all the details related Salesforce that you have to know for study for crack, which help you prepare for the exam, IF you start preparing yourself for Salesforce certification exams then this book is best for you, here you can get mostly common questions that maybe comes in the exam. Read all the questions and answers of this books carefully and then take all free and paid mock test for the content (Exam links are in last page of each chapter of this book, be confidence and you will definitely clear the exam). **Chapters-Salesforce Certification Guide -Salesforce Platform Developer I Certification Guide -Salesforce Platform Developer II Certification Guide-Salesforce Certified B2C Commerce Architect Certification Guide** This book is not intended to be a deep-dive on security, programming, reporting, configuration, etc. but more of a high-level overview on salesforce.com, Force.com development, tools, methodology and other resources. We will not cover all aspects of salesforce.com. We wrote this book to (hopefully) become an invaluable resource for anyone new or inexperienced with the Force.com platform. For new administrators and developers coming on to the platform, we see a gaping hole in existing reference books. This book is not intended for end users or advanced developers. This book is for people somewhere in the middle; let's say a business analyst or a new Java or .NET developer. We would like this to be the first book you pick up after your boss walks in and says, "Let's take a look at salesforce.com and see if we can build some applications in the cloud." This book contains the information that we wish we had when we started developing applications on Force.com. This book contains all the details related to Salesforce that you have to know for study & crack the Salesforce job interviews along with two very important certification guides. **Likes, Salesforce Scenarios based questions and answers, Salesforce lightning components, lightning aura components, Salesforce marketing clouds along with codes that helps you to clear each and every thing from the beginning to advance.** Also this book contains two important Salesforce certification guides, you can get mostly common questions that maybe come in the exam. Read all the questions and answers of this books carefully and then take some free and paid mock test for the exam (Exam links are in last page of this book), be confidence and you will definitely clear the exam. **Topics:** 1. Salesforce Scenario Based Interview Questions And Answers, 2. Lightning Aura Component and Lightning Component, 3. Salesforce Marketing Cloud, 4. Salesforce Platform Developer I Certification Guide, 5. Salesforce Platform Developer II Certification Guide. A definitive guide covering all the core concepts necessary to pass the Salesforce Administrator Certification exam **Key Features** Understand critical design considerations for setting up Salesforce CRM Facilitate and manage the transition from Salesforce Classic to Lightning Experience Learn key functions of application security to manage user profiles and data **Book Description** Salesforce's winter '19 release offers a host of new features for CRM designed to meet your sales and marketing requirements. With this comprehensive guide to implementing Salesforce CRM, administrators of all levels can easily get a thorough understanding of the platform. This Salesforce handbook begins by guiding you in setting up users and security and then progresses to configuration, data management, and data analytics. You'll discover process automation and approval mechanisms, while also exploring the functional areas of Sales Cloud, Service Cloud, Marketing Cloud, and Salesforce Chatter. This book covers Salesforce CRM system administration in a practical way, and it'll serve as an invaluable reference for both new administrators and experienced professionals. Furthermore, you'll also delve into Salesforce mobile apps and mobile administration, along with Salesforce Adoption Manager. You'll gain insights into Lightning Experience, Salesforce's new app, and learn how its modern design and sleek interface helps you to build customizable components. Finally, we'll see how the two versions compare and help manage the transition from Salesforce Classic to Lightning Experience. By the end of the book, you will have mastered the techniques to configure and control various user interface features in Salesforce CRM. What you will learn **Configure a variety of user interface features in Salesforce CRM** **Understand the capabilities of the Salesforce CRM sharing**

modelExplore Einstein Analytics - Salesforce's new wave of advanced reporting Get to grips with the Lightning Process Builder workflowSet up user profiles, security, and login access mechanismsFind out how Apex and Visualforce coding can be used in Salesforce CRMManage the transition from Salesforce Classic to Lightning ExperienceImplement data manipulation features to apply best practices in data managementWho this book is for This book is for administrators who want to develop and strengthen their Salesforce CRM skills in the areas of configuration and system management. Whether you are a new or experienced professional, this book will enhance your knowledge and understanding of Salesforce CRM features. Discover over 70 real-world examples to overcome the most complex concepts you will face developing with Visualforce About This Book This book provides an enhanced user experience with dynamically-generated, reactive pages Access data over additional channels via public web sites and mobile pages Packed with easy-to-follow recipes, including step-by-step instructions and Apex/Visualforce code downloads this title is the all in one package you need to get more from Visualforce. Who This Book Is For This book will be beneficial to developers who are already well-versed with the basics of Visualforce. An awareness of the standard component library and the purpose of controllers is expected. What You Will Learn Pass parameters between Visualforce pages Update attributes in component controllers Avoid validation errors with action regions Refresh record details from embedded Visualforce Create and develop a website template from scratch Get to know about the Salesforce Lightning Design system and use Visualforce in Salesforce1 Effectively tackle frequently-faced problems while developing Visualforce pages In Detail Visualforce is a framework that allows developers to build sophisticated, custom user interfaces that can be hosted natively on the Force.com platform. The Visualforce framework includes a tag-based markup language, similar to HTML that is used to write the Visualforce pages and a set of controllers that are used to write business logic to the Visualforce pages. Visualforce Development Cookbook provides solutions to a variety of challenges faced by Salesforce developers and demonstrates how easy it is to build rich, interactive pages using Visualforce. Whether you are looking to make a minor addition to the standard page functionality or override it completely, this book will provide you with the help you require throughout. You will start by learning about the simple utilities and will build up to more advanced techniques for data visualization and to reuse functionality. You will learn how to perform various tasks such as creating multiple records from a single page, visualizing data as charts, using JavaScript to enhance client-side functionality, building a public website, and making data available to a mobile device. With an interesting chapter on tackling common issues faced while developing Visualforce pages, the book provides lots of practical examples to enhance and extend your Salesforce user interface. Style and approach Following a cookbook structure, the book provides recipes on some essential technical scenarios and a few that focus on real-world development problems. This book is packed with illustrations and contains lots of code samples to improve your understanding. New or intermediate developers will want to use this hands-on guide to prepare for the Salesforce Certified Platform App Builder credential, awarded for designing, building, and implementing applications using the declarative customization capabilities of the Salesforce Platform. This is the first book available covering this content, and Salesforce training is very costly. This book is filled with real-world examples and hands-on exercises, enabling you to prepare for the certification exam in a short span of time. Multiple-choice study questions and exercises are included to help you apply what you learn in each chapter. Author Rakesh Gupta explains Salesforce Platform fundamentals, including knowledge about the limitations of the declarative platform and when to use programmatic development versus the AppExchange. Data management and data analytics are covered. And you will learn how to set up organization-wide features that affect the look and feel of your application. Sandbox design patterns and process automation tools available in Salesforce are discussed and you will know when to use them. You will become familiar with a wide array of topics, including designing a mobile app and reporting in Salesforce. What You Will Learn Know when to use declarative development versus programmatic development versus the AppExchange Understand the Salesforce data model, field type (when to use which fields), and how and when to use an external object in Salesforce Be familiar with security and settings in Salesforce See how easily users can migrate to the Lightning experience from the classic platform Implement business process automation using declarative features Apply the automation process in Salesforce Utilize Process Builder and manage its power to automate business processes Use sandboxes and deployment tools Who This Book Is For New or intermediate Salesforce developers or anyone in the Salesforce development arena who wants to learn or explore the platform This practical guide brings DevOps principles to Salesforce development. It fits together two major movements within the IT world: the movement to Software/Platform as a Service (SaaS/PaaS), and the DevOps movement. While SaaS and PaaS allow companies to invest in their core competencies rather than maintain their own infrastructure, the goal of DevOps is to optimize the process of delivering software innovation and value. The release of Salesforce DX in late 2017 unlocks the possibility of a true DevOps workflow on Salesforce. But DevOps is new to the Salesforce world and there is not a widespread understanding of its goals and methods, and so adoption of Salesforce DX is still in the early stages. Mastering Salesforce DevOps explains how to build a powerful and comprehensive DevOps workflow for Salesforce—allowing you to finally deploy the world's most innovative platform using the world's most effective and efficient techniques. It addresses the need for a comprehensive guide to DevOps for Salesforce, allowing teams to bring proven practices from the IT world to resolve the hardest problems facing Salesforce developers today. What You Will Learn Improve company performance and software delivery performance using Salesforce DX Translate DevOps concepts into the unique language and practices of Salesforce Understand why and how you can implement Salesforce DX to achieve greater productivity and innovation Enable continuous delivery on Salesforce Build packages and architect code so it can be deployed easily Allow admins to participate in what has traditionally been a developer workflow Know the techniques for reducing the stress and risk of deployment Apply the full range of automated tests that can be used on Salesforce Who This Book Is for Salesforce developers, release managers, and those managing Salesforce development teams who need a guide to DevOps, and DevOps specialists who need to apply familiar concepts to Salesforce This is a mini tutorial guide that discusses the most important and the most frequently used technical aspects of Visualforce development, thereby making it a perfect companion for Visualforce developers. This book is for Visualforce developers who are looking for a pocket guide that will resolve their most frequently faced issues. This book is intended for all Salesforce users—administrators, managers, business analysts, or report writers who are new to creating reports or dashboards within Salesforce. Basic knowledge of the Salesforce platform is required. A handy guide that covers the most essential topics for Salesforce Platform App Builder Certification in an easy-to-understand format About This Book Get to grips with the fundamentals of Force.com to pass the certification exam with flying colors Create Force.com applications, automate business processes, and manage data operations to be a successful Salesforce.com Certified Force.com app builder A step-by-step guide that covers the most essential topics for the Platform App Builder Certification in an easy-to-understand format Who This Book Is For Salesforce beginners who need to prepare for the Salesforce Platform App Builder Certification exam will benefit from this book. This book is ideal for developers and admins who are new to Salesforce CRM and the Force.com platform. It is recommended that users have some basic programming knowledge and are familiar with salesforce. By the end of the book, you will be ready to appear for the exam and develop various applications on the cloud platform. What You Will Learn Learn the basics of the force.com cloud platform Learn to build objects that align with your business Understand the process of building an application on force.com platform Kick-start your certification journey in basic-easy-to-follow guide Focus on important topics that help you accomplish your certification goals Learn to secure your application with the Salesforce security model Manipulate and process large amount of data using the data tools Prepare for the exam with sample mock questions In Detail The Salesforce Certified Platform App Builder exam is for individuals who want to demonstrate their skills and knowledge in designing, building, and implementing custom applications using the declarative customization capabilities of Force.com. This book will build a strong foundation in Force.com to prepare you for the platform app builder certification exam. It will guide you through designing the interface while introducing the Lightning Process Builder. Next, we will implement business logic using various point and click features of Force.com. We will learn to manage data and create reports and dashboards. We will then learn to administer the force.com application by configuring the object-level, field-level, and record-level security. By the end of this book, you will be completely equipped to take the Platform App Builder certification exam. Style and approach Simple and to-the-point examples that can be tried out in your developer org. A practical book for professionals who want to take the Salesforce Platform App Builder Certification exam. Sample questions for every topic in an exam pattern to help you prepare better, and tips to get things started. Full of screen-shots, diagrams, and clear step-by-step instructions that cover the entire syllabus for the exam. Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring '19 Key Features An end-to-end-guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models, user interfaces, and business logic for your custom applications Understand the complete development life cycle from designing to testing Book Description Salesforce Lightning Platform, used to build enterprise apps, is being increasingly adopted by admins, business analysts, consultants, architects, and especially developers. With this Salesforce certification, you'll be able to enhance your development skills and become a valuable member of your organization. This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring '19. Starting with Salesforce fundamentals and performing data modeling and management, you'll progress to automating logic and processes and working on user interfaces with Salesforce components. Finally, you'll learn how to work with testing frameworks, perform debugging, and deploy metadata, and get to grips with useful tips and tricks. Each chapter concludes with sample questions that are commonly found in the exam, and the book wraps up with mock tests to help you prepare for the DEV501 certification exam. By the end of the book, you'll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification. What you will learn Solve sample questions and mock tests and work with exam patterns Gain an understanding of declarative Salesforce tools such as Process Builder, flows, and many more Code in Salesforce using the Developer Console and IDEs Grasp the basics of object-oriented programming Write Apex classes, Visualforce pages, and Apex test classes with easy-to-follow steps Explore the different deployment tools that you can use to push metadata to different environments Build custom declarative apps and programs on Force.com platforms Who this book is for The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform. No prior knowledge of Apex programming is required. Deliver impressive enterprise-grade applications using the Salesforce Platform with the help of established architectural patterns and best developer practices. Key Features Use the latest capabilities of the Salesforce Platform to code robust apps and web experiences, with an extended focus on Lightning Web Components Branch out to Java, Node.js, and other languages with a new chapter exploring app development capabilities using Heroku and Functions Extend your application with access to external services following new coverage of OpenAPI enabled API services Book Description Salesforce makes architecting enterprise grade applications easy and secure – but you'll need guidance to leverage its full capabilities and deliver top-notch products for your customers. This fourth edition brings practical guidance to the table, taking you on a journey through building and shipping enterprise-grade apps. This guide will teach you advanced application architectural design patterns such as separation of concerns, unit testing, and dependency injection. You'll also get to grips with Apex and fflib, create scalable

services with Java, Node.js, and other languages using Salesforce Functions and Heroku, and find new ways to test Lightning UIs. These key topics, alongside a new chapter on exploring asynchronous processing features, are unique to this edition. You'll also benefit from an extensive case study based on how the Salesforce Platform delivers solutions. By the end of this Salesforce book, whether you are looking to publish the next amazing application on AppExchange or build packaged applications for your organization, you will be prepared with the latest innovations on the platform. What you will learn Create and deploy packaged apps for your own business or for AppExchange Understand Enterprise Application Architecture patterns Customize the mobile and desktop user experience with Lightning Web Components Manage large data volumes with asynchronous processing and big data strategies Learn how to go beyond the Apex language, and utilize Java and Node.js to scale your skills and code with Heroku and Salesforce Functions Test and optimize Salesforce Lightning UIs Use Connected Apps, External Services, and Objects along with AWS integration tools to access off platform code and data with your application Who this book is for If you are a Salesforce developer who wants to unlock the true potential of the Salesforce platform and deliver complex, scalable applications within your company or for use in large enterprises you target through AppExchange, then you have come to the right place. You will need a solid foundation of Salesforce development to dive into this book – it is here to elevate your skills, not teach you the basics. A practical guide which will help to discover how to setup and configure the Salesforce CRM application. It offers solutions and practical examples on how to further improve and maintain its functionality with clear systematic instructions. Being highly organized and compact, this book contains detailed instructions with screenshots, diagrams, and tips that clearly describe how you can administer and configure complex Salesforce CRM functionality with absolute ease. This book is for administrators who want to develop and strengthen their Salesforce CRM skills in the areas of configuration and system management. Whether you are a novice or a more experienced admin, this book aims to enhance your knowledge and understanding of the Salesforce CRM platform and by the end of the book, you should be ready to administer Salesforce CRM in a real-world environment. This book content Salesforce Platform Developer I and Developer II questions and answers, which help you prepare for the exam, If you start preparing yourself for the content Salesforce Platform Developer I and Developer II exam then this book is best for you, here you can get mostly commons questions that maybe comes in the exam. Read all the questions and answers of this book carefully and then take all free and paid mock tests for the content Salesforce Platform Developer I and Developer II exam (Exam links are on the last page of this book be confident and you will definitely clear the exam. Learn how to build logic into your apps by configuring Salesforce.com Lightning Process Builder and Visual Workflow software tools to meet the needs of your organization without the use of code. You will be able to build workflow diagrams on the Salesforce.com platform and perform complex logic. Individuals who have created workflow diagrams in other applications (e.g., Microsoft Visio) will feel very comfortable using these two tools from Salesforce. If you find yourself in a situation where a standard Salesforce configuration does not meet your needs, you can always rely on a developer to extend the functionality through Visualforce and Apex code. What if you could take back that control and not rely on a developer or consultant? With two new technologies—Process Builder and Visual Workflow—introduced onto the Salesforce.com platform, you can accomplish much of what was normally handled with Apex code. Lightning Process Builder and Visual workflow both allow for advanced logic that standard configuration such as Salesforce.com Workflow cannot do. Salesforce.com Lightning Process Builder and Visual Workflow details how these technologies can be used to: Create a call center application that guides operators through a call with screens that change based on the caller's responses. Automatically submit approvals to speed up and streamline your business. Update related records for any object being modified, including standard and custom objects. Get started developing on the Force.com platform in no time. With step-by-step guidance, starting with setting up your developer environment and progressing through to deploying to production, you will learn industry best practices to release robust custom applications with tangible benefits to your company or your client. Geared specifically toward beginning developers, Beginning Salesforce Developer establishes a strong understanding of basic code constructs through examples. Rather than simply explaining how to use the platform, you will receive a comprehensive understanding of why, allowing you to address platform quirks and "gotchas" that might occur. The book also serves to lay the foundation for continuing on to Salesforce Developer Pro. What You'll Learn Configure your Salesforce development environment Understand the Salesforce data model and query languages Create basic Apex triggers Use standard controllers with basic Visualforce pages Utilize Visualforce with custom-built Apex controllers Write test coverage Who This Book Is For Salesforce administrators who wish to transition into developing on the Force.com platform. The book also serves as a quick immersion into the world of development for complete beginners through proprietary Salesforce development languages on the Force.com platform. A comprehensive guide filled with best practices and tailor-made examples - a must-read for all Lightning Platform architects! Key Features Use the Lightning Platform to build integrated, scalable, and robust apps focused on enterprise-level customer demands Use the Lightning Component framework to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce Mobile Extend your application with access to external services and AI Book Description Salesforce Lightning provides a secure and scalable platform to build, deploy, customize, and upgrade applications. This book will take you through the architecture of building an application on the Lightning platform to help you understand its features and best practices, and ensure that your app keeps up with your customers' increasing needs as well as the innovations on the platform. This book guides you in working with the popular aPaaS offering from Salesforce, the Lightning Platform. You'll see how to build and ship enterprise-grade apps that not only leverage the platform's many productivity features, but also prepare your app to harness its extensibility and customization capabilities. You'll even get to grips with advanced application architectural design patterns such as Separation of Concerns, Unit Testing and Dependency Integration. You will learn to use Apex and JavaScript with Lightning Web Components, Platform Events, among others, with the help of a sample app illustrating patterns that will ensure your own applications endure and evolve with the platform. Finally, you will become familiar with using Salesforce DX to develop, publish, and monitor a sample app and experience standard application life cycle processes along with tools such as Jenkins to implement CI/CD. By the end of this book, you will have learned how to develop effective business apps and be ready to explore innovative ways to meet customer demands. What you will learn Create and deploy AppExchange packages and manage upgrades Understand Enterprise Application Architecture patterns Customize mobile and desktop user experience with Lightning Web Components Manage large data volumes with asynchronous processing and big data strategies Implement Source Control and Continuous Integration Add AI to your application with Einstein Use Lightning External Services to integrate external code and data with your Lightning Application Who this book is for This book is for Lightning platform developers who want to discover the true potential of the platform to develop complex scalable applications for use in enterprise businesses. Get up to speed with the essential concepts and techniques necessary to prepare for the Salesforce Platform App Builder certification exam Key Features Prepare for the Salesforce Platform App Builder certification exam by exploring important concepts and expert tips and techniques Design the data model, user interface, business logic, and security for custom apps Understand the key milestones and considerations when managing an application lifecycle Book Description Do you want to be able to confidently design and build apps that support business processes within the Lightning Platform? Salesforce Platform App Builder Certification Guide not only helps you to do this, but also prepares you for the certification exam. The book starts by describing the core capabilities of the Lightning Platform. You'll learn techniques for data modeling to design, build, and deploy apps without writing code and achieve rapid results with the declarative capabilities that the Lightning Platform provides. Next, you'll explore utilities for importing and exporting data and the features available in the Lightning Platform to restrict and extend access to objects, fields, and records. You'll also be able to customize the Salesforce Lightning Experience user interface (UI) and build functionality for custom buttons, links, and actions. Later, this certification study guide will take you through reporting and the social and mobile features of the Lightning Platform. Finally, you'll get to grips with Salesforce build environments and deployment options. By the end of this Salesforce book, you'll not only have learned how to build data models, enforce data security, and implement business logic and process automation, but also have gained the confidence to pass the Platform App Builder exam and achieve Salesforce certification. What you will learn Explore the core features of the Lightning Platform Design and build an appropriate data model for a given scenario Identify the Lightning Platform's features and capabilities Customize the Salesforce Lightning Experience UI Implement business logic and process automation Identify the capabilities of declarative customization Who this book is for This book is for beginners and aspiring developers who want to learn how to build apps on the Salesforce Platform or pass the Salesforce Platform App Builder certification exam. Salesforce administrators and existing Salesforce Lightning Platform developers looking to learn more about the declarative, non-programmatic app building capabilities of the Salesforce Lightning Platform will also find this book useful. If you are a developer who wants to learn how to develop and deploy applications from the Salesforce.com platform, then this book is for you. No prior knowledge of Salesforce is necessary. You want to know how to ensure your business can scale. In order to do that, you need the answer to how does your business rank on sales and marketing activities? The problem is is your organization managing any single business process for your customers, which makes you feel asking how does the solution handle core business processes? We believe there is an answer to problems like what kind of business data does the app utilize. We understand you need to manage shared data across many business functions which is why an answer to 'what kind of business data does the app need to interact with?' is important. Here's how you do it with this book: 1. Reimagine your future while accelerating business today 2. Gain more business from existing clients 3. Make software security metrics meaningful to business and technical application owners So, what type of business do you plan to have or already have? This Salesforce Developer Critical Questions Skills Assessment book puts you in control by letting you ask what's important, and in the meantime, ask yourself; what business model does Salesforce use? So you can stop wondering 'how does it fit into your business goals?' and instead indicate that your product is for Salesforce. This Salesforce Developer Guide is unlike books you're used to. If you're looking for a textbook, this might not be for you. This book and its included digital components is for you who understands the importance of asking great questions. This gives you the questions to uncover the Salesforce Developer challenges you're facing and generate better solutions to solve those problems. INCLUDES all the tools you need to an in-depth Salesforce Developer Skills Assessment. Featuring new and updated case-based questions, organized into seven core levels of Salesforce Developer maturity, this Skills Assessment will help you identify areas in which Salesforce Developer improvements can be made. In using the questions you will be better able to: Diagnose Salesforce Developer projects, initiatives, organizations, businesses and processes using accepted diagnostic standards and practices. Implement evidence-based best practice strategies aligned with overall goals. Integrate recent advances in Salesforce Developer and process design strategies into practice according to best practice guidelines. Using the Skills Assessment tool gives you the Salesforce Developer Scorecard, enabling you to develop a clear picture of which Salesforce Developer areas need attention. Your purchase includes access to the Salesforce Developer skills assessment digital components which gives you your dynamically prioritized projects-ready tool that enables you to define, show and lead your organization exactly with what's important. Architect and deliver packaged Force.com applications that cater to enterprise business needs About This Book Explore the lightning framework, advanced application life cycle processes, and testing Use the

Force.com platform to build truly integrated, scalable, and robustly engineered applications focused on enterprise-level customer demands Using the Lightning technology to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce1 Mobile. Step-by-step, work on examples to get you building your own ready-to-install packaged application Who This Book Is For This book is for advanced Force.com developers and architects who need to understand the Salesforce platform from the perspective of enterprise-level requirements. A prior understanding of Apex and Visualforce is a must. Those familiar with other enterprise software ecosystems will also find this book ideal as they adopt Force.com. What You Will Learn Package, install, test, and upgrade an application Define architecture-aligning data storage and functional requirements Develop Apex code that is easy to navigate, self-documenting, testable, robust, and organic Leverage your application's clientagnostic Service layer backbone to support numerous platform areas Get the most from hosting your application within the Lightning Experience and Salesforce1 Mobile clients Apply querying, indexing, and asynchronous best practices Leverage mocking and dependency injection in your Apex tests Explore tips for developing advanced applications In Detail Companies of all sizes have seen the need for Force.com's architectural strategy focused on enabling their business objectives. Successful enterprise applications require planning, commitment, and investment in the best tools, processes, and features available. This book will teach you how to architect and support enduring applications for enterprise clients with Salesforce by exploring how to identify architecture needs and design solutions based on industry standard patterns. There are several ways to build solutions on Force.com, and this book will guide you through a logical path and show you the steps and considerations required to build packaged solutions from start to finish. It covers all aspects, from engineering to getting your application into the hands of your customers, and ensuring that they get the best value possible from your Force.com application. You will get acquainted with extending tools such as Lightning App Builder, Process Builder, and Flow with your own application logic. In addition to building your own application API, you will learn the techniques required to leverage the latest Lightning technologies on desktop and mobile platforms. Style and approach The book takes a straightforward approach, taking apart the Force.com architecture for you to gain a deep understanding of how you can implement the Salesforce platform based on enterprise-level requirements. Design, secure, test, and deploy APIs with MuleSoft, and integrate it with Salesforce to maximize productivity Key FeaturesBuild, implement, transform, secure, test, and deploy APIs using Anypoint Studio and Anypoint PlatformIntegrate MuleSoft with Salesforce and other end systems to build an application networkEnhance your Salesforce and MuleSoft skills and employability with interview and certification tips and tricksBook Description MuleSoft for Salesforce Developers will help you build state-of-the-art enterprise solutions with flexible and scalable integration capabilities using MuleSoft's Anypoint Platform and Anypoint Studio. If you're a Salesforce developer looking to get started with this useful tool, look no further. This book will get you up to speed in no time, leveling up your integration developer skills. This essential guide will first introduce you to the fundamentals of MuleSoft and API-led connectivity, before walking you through the API life cycle and the Anypoint Studio IDE. Once you have the IDE set up, you'll be ready to create Mule applications. You'll look at the core components of MuleSoft and Anypoint Platform, and before long you'll know how to build, transform, secure, test, and deploy applications using the wide range of components available to you. Finally, you'll learn about using connectors to integrate MuleSoft with Salesforce and to fulfill a number of use cases, which will be covered in depth, along with interview and certification tips. By the end of this book, you will be confident building MuleSoft integrations at an enterprise scale and be able to gain the fundamental MuleSoft certification – MCD. What you will learnUnderstand how to use MuleSoft to achieve API-led connectivityDesign and create documentation for your APIDevelop Mule applications and run them in Anypoint StudioMonitor your applications from Anypoint PlatformTransform your data using DataWeaveUse the CI/CD and Mule Maven pluginsRun tests using MUnit and generate a code coverage reportUse best practices to maintain coding standardsWho this book is for This book is for Salesforce developers who want to get started with MuleSoft. Salesforce architects will also find the concepts covered in the book useful in designing Salesforce solutions. Prior knowledge of any programming language and some basic integration concepts will be helpful, alongside basic familiarity with Salesforce development and experience with at least one Salesforce API – including the SOAP API, REST API, Bulk API, or Streaming API. The Salesforce Platform Developer II program is designed for individuals who would like to exhibit their skills and knowledge in advanced programmatic capabilities of the Lightning Platform and data modeling to develop complex business logic and interfaces. The candidate can design, develop, test, and deploy programmatic solutions that are maintainable, reusable, and follow design patterns and object-oriented programming best practices. Preparing for the Salesforce Platform Developer II exam to become a Certified Platform Developer II by Salesforce? Here we have brought Best Exam Questions for you so that you can prepare well for this exam of Salesforce. Unlike other online simulation practice tests, you get an Paperback version that is easy to read & remember these questions. You can simply rely on these questions for successfully certifying this exam. Accelerate your Salesforce implementation to provide benefits to your business more rapidly while maintaining control and improving quality. Salesforce has become one of the most influential business tools in our modern age. What started as the world's most comprehensive customer relationship management (CRM) system available in the market place has now morphed over the years into an ecosystem of tools and services that enable you to run your entire business platform. This book gives you a method (a set of governance processes) that provides a complete view of how to govern and manage any Salesforce implementation. It breaks the architectural components of the Salesforce platform into manageable sections, allowing you to navigate and understand how to govern your Salesforce implementation in a consistent manner with an approach that is structured, repeatable, and clearly defined. Salesforce Platform Governance Method is divided into nine distinct phases which have been chosen based on how the Salesforce platform is architected. This is relevant today because every organization that implements Salesforce will face the same issues around governance, integration, development, and security and the majority of organizations will find, through trial and error, a solution to govern these components. This book will help Salesforce professionals and enterprise organizations as well as small and mid-sized businesses (SMBs) navigate these topics and ultimately have a successful and fully integrated, secure Salesforce implementation. What You Will Learn Govern the application architecture on the Salesforce platform, including general architecture, localization and global deployments, workflow and process, formulas and files, and social Govern the data architecture, including design and data optimization, performance, predictive and actual data volumes, and data movement Govern the identity and access management aspects of the application and Salesforce platform Govern the low-level platform capabilities delivered through Lightning, Visualforce, and Apex Handle community implementations that bring specific features into the Salesforce platform for consideration and governance Create checklists for the governance steps, laid out in the method, and for any tooling recommendations that can help simplify the process of governance Who This Book Is For People responsible for maintaining a Salesforce SaaS instance or developing changes for that Salesforce instance. Readers should have a basic understanding of the Salesforce platform and a desire to introduce a level of control around the changes being made, reduce issues on their Salesforce instance, and improve quality while increasing the throughput of changes they want to introduce into the platform. Learn how to build advanced reports and dashboards in Salesforce Lightning experience About This Book Visualize and create advanced reports and dashboards using Lightning Experience Improve overall business efficiency with advanced and effective reports and dashboards Understand and create custom reports and dashboards Who This Book Is For This book is targeted at Salesforce.com administrators, business analysts, and managers who use Salesforce.com for their daily job and want to learn in depth about Salesforce Reporting and Dashboard in Lightning Experience. Readers should have a basic knowledge of Salesforce, such as: Accounts, Contacts, Leads, Opportunities and custom objects. What You Will Learn Navigate in Salesforce.com within the Lightning Experience user interface Secure and share your reports and dashboards with other users Create, manage, and maintain reports using Report Builder Learn how the report type can affect the report generated Explore the report and dashboard folder and the sharing model Create reports with multiple formats and custom report types Explore various dashboard features in Lightning Experience Use Salesforce1, including accessing reports and dashboards In Detail Built on the Salesforce App Cloud, the new Lightning Experience combines the new Lightning Design System, Lightning App Builder, and Lightning Components to enable anyone to quickly and easily create modern enterprise apps. The book will start with a gentle introduction to the basics of Salesforce reports and dashboards. It will also explain how to access reports in depth. Then you will learn how to create and manage reports, to use Schedule Report, and create advanced report configurations. The next section talks about dashboards and will enable you to understand and compare various types of dashboard component and how you can benefit the most from each of them. Then we move on to advanced topics and explain tips and tricks related to reports and dashboards, including reporting snapshots, report parameters, and collaboration. Finally, we will discuss how to access dashboards and reports from the Salesforce1 mobile app. Style and approach This comprehensive guide covers the advanced features of the all new Salesforce Lightning concepts and communicates them through a practical approach to explore the underlying concepts of how, when, and why to use them. Whether you are brand new to the world of Salesforce communities or you are looking to take your Community Cloud knowledge to the next level, this detailed guide will help you to build and manage a Salesforce community by leveraging the declarative power of the platform with clicks, not code. Each Salesforce community is a part of a widespread ecosystem, with thousands of communities and millions of users active today on Community Cloud. Through valuable social and business tools, this online platform enables companies to empower and equip their customers, partners, and employees in new, powerful ways. In this book, Philip Weinmeister, a Salesforce MVP and the first-ever recipient of the "Community Cloud MVP" Trailblazer award, leads you through the ins and outs of Salesforce communities and provides you with an array of best practices to deliver top-notch business portals on the Salesforce platform. Practical Guide to Salesforce Communities is the first book to comprehensively cover this next-generation offering from Salesforce, providing real, actionable guidance to help individuals build effective and engaging online communities. The book takes you through the entire process: from planning and designing a community to configuration/build, setup, and administration, all the way to deployment. Detailed explanations are provided of key components, templates, and features such as Community Builder, Audience Targeting, Lightning Bolts, and much more. Additionally, considerations and best practices are covered, including valuable tips and insights. What You'll Learn Plan and design a community Conceptualize how employees, partners, and customers use and benefit from communities Assess available templates and make an informed selection decision Use Community Builder and Lightning components within a Lightning community template Apply topics and knowledge articles to a community to increase value and adoption Inject process automation into a community using Workflow, Flow, and Process Builder Create dynamic and personalized user experiences with audience targeting Build, export, and import unique templates with the Lightning Bolt solution framework Provide community data for members or community managers Who This Book Is For Salesforce administrators, Salesforce developers, Salesforce functional architects, Salesforce business analysts, and Salesforce community managers Design and develop state-of-the-art applications using Force.com's powerful development platform About This Book Flaunt your skillsets by developing complex applications that include demanding concepts such as triggers, Visualforce controllers, batch jobs, and Lightning components Earn the gratitude of your colleagues by structuring a project so that multiple developers can work independently of each other Kevin Poorman, the author

of the book and a Force.com MVP, shares his years of Force.com knowledge and experience with you through the medium of telling examples Who This Book Is For If you're a Force.com developer with a fundamental understanding of Apex and JavaScript but now want to enhance your skills with tips, tricks, and guidance on the best architectural and engineering practices, then this book is for you. What You Will Learn Creating triggers, and the best practices for writing them Developing a number of Visualforce controllers and extensions Integrating third-party web APIs into your Apex code Writing unit tests that cover testing bulk safety, user and profile settings, and negative tests Creating a Lightning component for use in Salesforce1 Getting acquainted with various methods for deploying metadata between orgs Using the Rest sObject API for access to Salesforce objects and data using the REST methodology Learning about overarching architectural considerations such as naming conventions, testing practices, and data modeling practices In Detail Force.com is an extremely powerful, scalable, and secure cloud platform, delivering a complete technology stack, ranging from databases and security to workflow and the user interface. With Salesforce.com's Force.com cloud platform, you can build any business application and run it on your servers. The book will help you enhance your skillset and develop complex applications using Force.com. It gets you started with a quick refresher of Force.com's development tools and methodologies, and moves to an in-depth discussion of triggers, bulkification, DML order of operations, and trigger frameworks. Next, you will learn to use batchable and schedulable interfaces to process massive amounts of information asynchronously. You will also be introduced to Salesforce Lightning and cover components—including backend (apex) controllers, frontend (JavaScript) controllers, events, and attributes—in detail. Moving on, the book will focus on testing various apex components: what to test, when to write the tests, and—most importantly—how to test. Next, you will develop a changeset and use it to migrate your code from one org to another, and learn what other tools are out there for deploying metadata. You will also use command-line tools to authenticate and access the Force.com Rest sObject API and the Bulk sObject API; additionally, you will write a custom Rest endpoint, and learn how to structure a project so that multiple developers can work independently of each other without causing metadata conflicts. Finally, you will take an in-depth look at the overarching best practices for architecture (structure) and engineering (code) applications on the Force.com platform. Style and approach A step-by-step tutorial, with plenty of tips and tricks that will help you develop complex Force.com applications. Get to grips with the advanced features of Apex programming for Salesforce developers using this comprehensive guide Key FeaturesDiscover how to build reliable applications with Apex by avoiding common mistakes and pitfallsLearn how to use the different asynchronous programming tools in ApexProfile and improve the performance of your Apex codeBook Description As applications built on the Salesforce platform are now a key part of many organizations, developers are shifting focus to Apex, Salesforce's proprietary programming language. As a Salesforce developer, it is important to understand the range of tools at your disposal, how and when to use them, and best practices for working with Apex. Mastering Apex Programming will help you explore the advanced features of Apex programming and guide you in delivering robust solutions that scale. This book starts by taking you through common Apex mistakes, debugging, exception handling, and testing. You'll then discover different asynchronous Apex programming options and develop custom Apex REST web services. The book shows you how to define and utilize Batch Apex, Queueable Apex, and Scheduled Apex using common scenarios before teaching you how to define, publish, and consume platform events and RESTful endpoints with Apex. Finally, you'll learn how to profile and improve the performance of your Apex application, including architecture trade-offs. With code examples used to facilitate discussion throughout, by the end of the book, you'll have developed the skills needed to build robust and scalable applications in Apex. What you will learnUnderstand common coding mistakes in Apex and how to avoid them using best practicesFind out how to debug a Salesforce Apex application effectivelyExplore different asynchronous Apex options and their common use casesDiscover tips to work effectively with platform eventsDevelop custom Apex REST services to allow inbound integrationsBuild complex logic and processes on the Salesforce platformWho this book is for This book is for Salesforce developers who are interested in mastering Apex programming skills. You'll also find this book helpful if you're an experienced Java or C# developer looking to switch to Apex programming for developing apps on the Salesforce platform. Basic Apex programming knowledge is essential to understand the concepts covered. Architect and deliver packaged Force.com applications that cater to enterprise business needsKey Features* Salesforce Lightning Wizard Framework - A framework built on the top of Lightning to support complex requirements of organisations* Salesforce Batch Framework - A framework built on Apex, Native Salesforce which helps organisations to achieve any complex asynchronous jobs requirements easily* Salesforce Trigger Framework - Step-by-Step process to adopt with Trigger framework which support any complex real time business operations and also reduces cyclomatic complexity at the same time.Book DescriptionSalesforce Coding Genius is neither a tutorial nor a book for beginners. Intended for developers who are already familiar with the Apex language, and experienced Java and C# developers who are moving to Apex, this book starts where the Salesforce Apex documentation leaves off.Are you facing a challenging Salesforce.com problem--say, relating to automation, configuration, formulation, or reporting--that you can't quite crack? Or maybe you are hoping to infuse some creativity into your solution design strategy to solve problems faster or make solutions more efficient? Salesforce Coding Genius shows you how to unlock the power of the Force.com platform to solve real business problems--and all without writing a line of code. Adhering to Salesforce.com's "clicks, not code", Salesforce.com expert Markus Koche walks you through different business problems and identifies effective, creative--and proven--approaches to solutions using the platform's declarative framework.If you are a Salesforce.com administrator, analyst, consultant, or developer, you can attest to the insatiable appetite of users for new functionality. Your clients expect solutions--and now with Salesforce Coding Genius you can deliver a best solution for your project.What you will learn* Package, install, test, and upgrade an application* Define architecture-aligning data storage and functional requirements* Develop Apex code that is easy to navigate, self-documenting, testable, robust, and organic* Leverage your application's clientagnostic Service layer backbone to support numerous platform areas* Get the most from hosting your application within the Lightning Experience and Salesforce1 Mobile clients* Apply querying, indexing, and asynchronous best practices* Leverage mocking and dependency injection in your Apex tests* Explore tips for developing advanced applicationsThe purpose of this book is to detail best practice for Apex code development on the Salesforce project which should be followed by developers working on the project. It also details some design patterns and testing frameworks which should be adopted where possible to provide robust and scalable platforms as follows:+ Salesforce Lightning Wizard Framework + Salesforce Batch Apex Framework+ Salesforce Trigger Framework+ Salesforce Lightning Component FrameworkThese frameworks helps in understanding the basics of Apex / Lightning. It is designed on the top of existing Apex or Lightning Framework which extends the use cases of most common business logics. This book has defined a lightning component framework that will be leveraged and utilised on the project. For any query or concern drop us a mail on info@expounddigital.com Learn everything you need to become a successful data architect on the Salesforce platform Key FeaturesAdopt best practices relating to data governance and learn how to implement themLearn how to work with data in Salesforce while maintaining scalability and security of an instanceGain insights into managing large data volumes in SalesforceBook Description As Salesforce orgs mature over time, data management and integrations are becoming more challenging than ever. Salesforce Data Architecture and Management follows a hands-on approach to managing data and tracking the performance of your Salesforce org. You'll start by understanding the role and skills required to become a successful data architect. The book focuses on data modeling concepts, how to apply them in Salesforce, and how they relate to objects and fields in Salesforce. You'll learn the intricacies of managing data in Salesforce, starting from understanding why Salesforce has chosen to optimize for read rather than write operations. After developing a solid foundation, you'll explore examples and best practices for managing your data. You'll understand how to manage your master data and discover what the Golden Record is and why it is important for organizations. Next, you'll learn how to align your MDM and CRM strategy with a discussion on Salesforce's Customer 360 and its key components. You'll also cover data governance, its multiple facets, and how GDPR compliance can be achieved with Salesforce. Finally, you'll discover Large Data Volumes (LDVs) and best practices for migrating data using APIs. By the end of this book, you'll be well-versed with data management, data backup, storage, and archiving in Salesforce. What you will learnUnderstand the Salesforce data architectureExplore various data backup and archival strategiesUnderstand how the Salesforce platform is designed and how it is different from other relational databasesUncover tools that can help in data management that minimize data trust issues in your Salesforce orgFocus on the Salesforce Customer 360 platform, its key components, and how it can help organizations in connecting with customersDiscover how Salesforce can be used for GDPR complianceMeasure and monitor the performance of your Salesforce orgWho this book is for This book is for aspiring architects, Salesforce admins, and developers. You will also find the book useful if you're preparing for the Salesforce Data Architecture and Management exam. A basic understanding of Salesforce is assumed. If you want to use Salesforce CRM to automate your business requirements, or you have already adopted Salesforce CRM and want to streamline the sales process, this book is for you. Whether you are new to Salesforce or a seasoned expert, you will be able to master the basic functions as well as the advanced features of Salesforce.com. No previous experience in computer coding or programming is required. Master Force.com, Today's Fastest, Most Flexible Cloud Development Platform With Salesforce.com's Force.com platform, you can build and deploy powerful cloud-based enterprise applications faster than ever before. Now, Jason Ouellette gives you all the practical, technical guidance you need to make the most of the newest Force.com releases in your own custom cloud applications. Throughout, he adds new code and updated best practices for rapidly prototyping, building, and testing production-quality Force.com solutions. This edition's extensive new coverage includes Developer Console, JSON, Streaming and Tooling APIs, Bulk API, Force.com Canvas, REST integration, support for Web MVC frameworks, Dynamic Apex and Visualforce, and an all-new chapter on mobile user interfaces. Ouellette covers the entire platform: UIs, database design, analytics, security, and many other topics. His code examples emphasize maintainability, flexibility, and seamless integration—and you can run and adapt all of them with a free Force.com Developer Edition account. Coverage includes: Leveraging Force.com's customizable infrastructure to deliver advanced Platform-as-a-Service (PaaS) solutions Understanding Force.com's unique processes, tools, and architecture Developing a complete application, from requirements and use cases through deployment Using the Force.com database as a framework for highly flexible, maintainable applications Applying Force.com's baked-in security, including user identity, data ownership, and fine-grained access control Constructing powerful business logic with Apex, SOQL, and SOSL Adopting asynchronous actions, Single Page Applications, and other advanced features in Web user interfaces Building intuitive user interfaces with Visualforce, and extending them to public-facing websites and mobile devices Creating smartphone/tablet-friendly apps with HTML5 and Visualforce Performing massive data-intensive tasks offline with Batch Apex Using Force.com integration options, including REST, SOAP, Canvas, and the Streaming, Bulk, Tooling, and Metadata APIs Smartworking internal social applications with Force.com's Chatter collaboration tools If you're already building Web or mobile applications, take your next giant step into enterprise cloud development—with Development with the Force.com Platform, Third Edition. All code examples in this book are available on Github at <http://goo.gl/fjRqMX>, and as a Force.com IDE project on Github at <https://github.com/jmouel/dev-with-force-3e>.

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